

LYNNWOOD PARKS AND RECREATION BOARD
MEETING MINUTES
February 1, 2017

10. Call to Order – 7:00pm.

20. Roll Call

Boardmember Aldrich	Deputy Director Olson
Boardmember Hildebrandt	Healthy Communities Coordinator Harrington
Boardmember Thompson	Administrative Assistant Flesher

30. Approval of Minutes – January 4, 2017. Approved.

40. Written Communications – None.

50. Public Comments – None.

60. Comments from Boardmembers:

Boardmember Thompson found the Washington Department of Health report very interesting. She thanked staff for sending it out.

Boardmember Hildebrandt reported that she had attended the Staff “Advance” in January, a five-hour brainstorming retreat with staff. It seemed like a group of staff that worked well together. She encouraged the Board to read the report from the facilitator.

70. Resolutions and Other Business – None.

80. Staff Reports.

80.1 Healthy Communities Presentation. Deputy Director Olson introduced Healthy Communities Coordinator Marielle Harrington. They provided an overview of the Healthy Communities Division of the Parks, Recreation & Cultural Arts Department, including the following programs:

- Arts & Cultural
- Heritage
- Health & Wellness
- Community Events
- Communication & Outreach
- Volunteers
- Administration

Ms. Harrington presented on Love Your Block, a mini-grant program meant to encourage connectedness and a sense of community. Ten grant applications were submitted in 2016 and nine were funded at \$500 each. Ms. Harrington explained each of the nine projects:

- Community Lavender Project

- Emergency Preparedness Kits
- Penny Lane Mailbox Renovation
- Wallyhood Mind Builder and Heart Regulator Project
- Spruce Neighborhood Walkway Improvements
- Beatify Blue Ridge
- Neighborhood Block Party
- Neighborhood Natural Disaster Preparedness Team
- We Love Acorn

Ms. Harrington anticipates funding ten projects in 2017 at up to \$500 per project. She explained a few planned adjustments to the program. Boardmember Hildebrandt asked if there was an opportunity to coach prospective applicants. Ms. Harrington noted that she hopes to be able to do that through the new pre-screening process. Board Applicant Dews is very excited to hear about the program and thinks it is a great time for Lynnwood to be doing it.

Ms. Harrington spoke about the proposed pocket farm at Meadowdale Neighborhood Park in partnership with Farmer Frog, a non-profit that will help teach sustainable agriculture and food production to the neighboring community. This will be a fully enclosed, gated farm with operating hours during which a farmer will be onsite to educate and assist community members. Board Applicant O'Connor asked about the operating hours and whether they would be open outside of normal working hours. Ms. Olson indicated that this would be determined as the project is closer to launching.

Ms. Olson shared the 2017 Community Event Sponsorship and Partnership Opportunities flier. She indicated that the Parks, Recreation & Cultural Arts department was tasked with raising \$50,000 in unearned revenue in 2017 to offset some expenditures. Staff is working to develop certain partnership opportunities within department facilities as a pilot program. Boardmember Hildebrandt asked if the new covered walkway might also offer sponsorship opportunities. Ms. Olson noted that although it isn't an asset today, but there could be an opportunity in the future. Boardmember Thompson wondered if this might be overwhelming for a regular customer at the Recreation Center. Ms. Olson noted that it is not staff's intention to have it grow to that extent.

Ms. Olson explained the Love Lynnwood program. The first Love Lynnwood project selected from the November workshop was Brightwalks, creating temporary designs at some neighborhood crosswalks. Similar to Love Your Block, this mini-grant program will fund projects up to \$500. There will not be a matching fund requirement for these grants.

Ms. Olson presented the division's 2017 work plan and funding proposal. Approximately \$22,000 was included in the budget per year for programming. The

Mayor also reduced her community vision initiatives budget and moved \$25,000 per year to Healthy Communities, with the caveat that it be spent on priorities of the boards and commissions.

Ms. Olson noted that staff believes the proposed budget addresses priorities of the various City Boards and Commissions and asked for a vote of recommendation regarding the proposed program budgets:

Healthy Communities Programming

Fair on 44 th	\$5,000
Volunteer Service Projects	\$2,000
Community Leaders Stories (videos)	\$2,000
Meadowdale Pocket Farm (service days)	\$1,000

Arts/Culture/Heritage Programming

Afro-Latino Festival	\$2,500
History & Heritage Day Tours	\$2,000
Arts in School	\$2,000
Love Lynnwood Projects	\$5,000
Signal Box Wraps	<u>\$3,500</u>

TOTAL	\$25,000
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Board Applicant Dews asked if there might be a program geared toward the large Asian community. Ms. Olson responded that at this time, no Asian community members have come forward to the City asking to partner. Board Applicant Dews asked for clarification regarding the continued reduced payment to the Shakespeare in the Park troupes. Ms. Olson noted that there are restraints on the City's budget that prevent some pre-recession programming being restored at full value. Boardmember Thompson suggested that the community leader videos include Latino or Asian community members; Ms. Olson indicated that one of the initial videos features a Latino leader. Boardmember Hildebrandt worried that the small budget for staff intensive programming puts a large burden on staff. Ms. Olson agreed that it will be a challenge to make Fair on 44th and events happen without the requested coordinator position but that staff is committed to the work plan as proposed.

Boardmember Aldrich, seconded by Boardmember Thompson moved that the Board recommend the programming budget as presented. Motion passed unanimously.

80.2 Staff Report. A staff report was provided and discussed.

Ms. Harrington spoke about Go Red for Women day on February 3. She encouraged Boardmembers to wear red on Friday.

Ms. Olson noted that staff presented the park rules ordinance changes to City Council. There were many questions about demands being placed on the City related to homelessness.

Ms. Olson noted that the Scriber Creek Flood reduction study final report was presented to City Council a few weeks ago. One recommendation is a project to extend Scriber Creek Trail northward. This could present an opportunity to partner for a future phase of the project. The report is available online:
<http://www.lynnwoodwa.gov/City-Services/Engineering-Services/Public-Projects-and-Programs/Storm-Water-Projects/Scriber-Creek-Flood-Reduction-Study.htm>

Ms. Olson reported that the Trust for Public Land (TPL) recently entered into a partnership with a private donor to do some park activation projects, and selected Lynnwood for their first project. Staff will be working with TPL to master plan improvements to South Lynnwood Park with the community with a lens of health equity. TPL has funding for construction of a new playground and other improvements as early as 2018.

- 90. Messages from the City Council – None.
- 100. Adjournment – The meeting was adjourned at 9:10p.m.